Strategic Management: Competitiveness and Globalization: Cases

by Robert E. Hoskisson

Strategic Management: Competitiveness and Globalization, 3rd Canadian edition, contains a set of cases that represent a wide variety of strategic management. Concepts and cases. Hitt, Michael A Ireland, R. Duane Hoskisson, Robert E.

Written by highly respected experts and prestigious scholars, Hitt/Ireland/Hoskisson's STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION, 5th ed. Strategic management: competitiveness and globalization: [cases].